



Saint John Energy Successfully Achieves CEA's Prestigious Sustainable Electricity Company™ Designation

SAINT JOHN, New Brunswick (May 3, 2018) – The Canadian Electricity Association (CEA) announced today that Saint John Energy has achieved the Sustainable Electricity Company™ designation for its commitment to sustainable business practices. Saint John Energy is the first company to earn this designation in eastern Canada.

“This designation sends a clear, visible message that Saint John Energy is part of the clean energy solution as demonstrated by its commitment to responsible environmental, social and economic practices, and to the principles of sustainable development.,” said the Honourable Sergio Marchi, President and CEO of CEA. “This commitment will ensure lasting benefits for the company and to the communities that it serves. On behalf of everyone at CEA, congratulations to the Saint John Energy management team and staff on this outstanding achievement.”

The Sustainable Electricity Company™ designation was established by CEA for Canadian utilities from coast-to-coast-to-coast to further advance the integration of sustainability considerations in company decision-making processes. The designation requires utilities to conform to the internationally-recognized [ISO 14001 standard on Environmental Management Systems](#) and [ISO 26000 Guidance on Social Responsibility](#). Together, they provide a platform for identifying and addressing key strategic sustainability risks and opportunities related to environmental, social and economic issues. In addition, companies must pass an independent external verification.

“We are both honoured and proud to receive this important designation from the Canadian Electricity Association,” said Ray Robinson, President and CEO of Saint John Energy. “I am accepting this on behalf of our dedicated employees who have worked diligently to meet the designations’ sustainability requirements, and who continue to deliver electricity in a sustainable and socially responsible manner.”

Distinct from the Sustainable Electricity Company™ designation, CEA and its Corporate Utility Members also demonstrate their commitment to sustainability through mandatory participation in CEA’s Sustainable Electricity program. The program takes a holistic approach to addressing sustainability issues, including environmental, societal, and economic challenges and opportunities. In addition to achieving the prestigious Sustainable Electricity Company™ designation, Saint John Energy continues to meet CEA’s Sustainable Electricity program requirements.

Please visit electricity.ca or click on embedded hyperlinks for more information on achieving [Sustainable Electricity Company™](#) designation, and on CEA’s mandatory [Sustainable Electricity program](#).





About the Canadian Electricity Association

Canadian Electricity Association (CEA) members generate, transmit and distribute electrical energy to industrial, commercial, residential and institutional customers across Canada every day. From vertically integrated electric utilities, independent power producers, transmission and distribution companies, to power marketers, to the manufacturers and suppliers of materials, technology and services that keep the industry running smoothly -- all are represented by this national industry association.

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About the Sustainable Electricity Company™ Designation

The Canadian Electricity Association recognizes that sustainable development is a must in the 21st century. The Sustainable Electricity Company™ brand is a designation based primarily on the ISO 26000 standard – Guidance on Social Responsibility. The CEA does not certify companies for ISO 26000, but companies that wish to use the Sustainable Electricity Company™ brand must commit to core subjects, issues and related actions and expectations contained in the standard that are deemed applicable and significant to the company and its stakeholders. Click [here for more information](#) on becoming a sustainable electricity company, visit.

About Sustainable Electricity

Sustainable Electricity is an industry-wide sustainability initiative developed and implemented by the electric utility members of the Canadian Electricity Association (CEA). By focusing on a three-pronged vision of sustainability – environment, society and the economy – the electricity industry takes a holistic approach to managing its impacts and securing its collective future. Click [here for more information](#) about the Sustainable Electricity Program.

About Saint John Energy

Saint John Energy has been a trusted provider of energy to the people of Saint John since 1922. Today, Saint John Energy provides reliable services and competitive rates to over 36,000 local customers through 13 substations spanning 316 square kilometers. Saint John Energy also provides street lighting, area lighting, more than 20,000 water heater rentals and over 3,300 Mini Split Ductless Heat Pump rentals. Toward our mission of excellence in energy solutions, we deliver value to our customers through our commitment to environmental, social and economic sustainability.

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