



For Immediate Release
Thursday June 22, 2017

Saint John Energy's Mini Split Ductless Heat Pump Program Captures National ENERGY STAR® Award

Saint John, N.B. – Saint John Energy's mini split ductless heat pump rental program has won a Natural Resources Canada award honouring organizations that demonstrate excellence in offering Canadian consumers the most energy-efficient products and technology available on the market.

Saint John Energy was named ENERGY STAR Canada "Most Efficient" Promoter of the Year to recognize the innovative new program which is geared at renting Energy Star rated Fujitsu heat pumps to customers. Saint John Energy is the first utility to ever win in this category.

The awards are presented to manufacturers, retailers, utility providers, advocates, and home builders that have shown leadership in manufacturing and promoting energy-efficient products.

"We're proud to be recognized for our work in promoting ENERGY STAR products. Our mini-split rental program provides accessibility to all customers to enjoy the benefits of energy efficient Fujitsu heat pumps all year long," said Saint John Energy Vice President and CFO, Marta Kelly.

The rental program's main objective was to provide customer choice and allow for those who may not be able to afford the large capital outlay associated with a mini split ductless heat pump to be able to enjoy in the benefits of energy savings and home comfort.

"ENERGY STAR Canada exemplifies our government's commitment to improved energy efficiency as we transition to a low-carbon, clean-growth economy. On behalf of Canadians, I am proud to recognize Saint John Energy for their efforts to increase the number of energy-efficient products in the market, and for making it easier for consumers to save money and reduce energy use. All of today's award winners can be proud of their outstanding innovations in energy efficiency." said Jim Carr, Canada's Minister of Natural Resources.

ENERGY STAR Canada is a 16-year-long energy efficiency success story. The program is a voluntary partnership between the Government of Canada and 1,500+ organizations working to use our natural resources more wisely through greater energy efficiency. Behind each ENERGY STAR label is a product or home that is independently certified to use less energy and cause fewer of the emissions that contribute to climate change. ENERGY STAR is Canada's simple choice to save energy, save money and save our environment. For more information about ENERGY STAR, visit www.energystar.gc.ca

Saint John Energy has been a premier provider of energy to the people of Saint John since 1922. Today, Saint John Energy provides reliable services and competitive rates to more than 36,500 local customers through 13 substations spanning 316 square kilometers. Saint John Energy also provides street lighting, area lighting, over 1,900 mini split ductless heat pump rentals and more than 20,000 water heater rentals. Toward our mission of excellence in energy solutions, we deliver value to our customers through our commitment to environmental, social and economic sustainability.

--30--

MEDIA CONTACT:

Jessica Delong, Saint John Energy Communications, (506)658-5225, jessica.delong@sjenergy.com